

YOU MADE PENSIONS SPARKLE!

**(WITHOUT THE
GLITTER MESS)**



As we wrap up another memorable year, we'd like to express our thanks for the great support you've given People's Pension throughout 2025.

This year, we launched our new brand, proudly unveiling it in full at the Pensions UK Annual Conference in Manchester. Our bright pink and blue stand turned heads and sparked conversations about the future of pensions.

We also strengthened our investment strategy with the announcement of our commitment to invest up to £4bn into private market assets by 2030 and the appointment of two leading asset managers, Amundi and Invesco, ensuring we continue to deliver long-term value for our members.

In addition to this, our CEO, Patrick Heath-Lay, celebrated his 40th year in the organisation and we welcomed several new members to the team. And with People's Pension now nearing £40bn in assets under management, we are on track to become one of the world's top 100 asset owners within the next decade.

Thank you for being part of our journey. We can't wait to share more exciting developments in 2026. In the meantime, we hope you enjoy the chocolate!

Fancy a coffee? Click [here](#) to arrange with Sarah.

Warm wishes,
Sarah, Blaise & Alice

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